

## Understanding Cybersecurity Workshop

*Why is it important to be “Cyber Secure”*

Tuesday  
August 21, 2018  
8:30am-12:00pm

**\$50/person**

Breakfast Included

Registration ends August 17<sup>th</sup>



**Holiday Inn**

114 Dry Hill Road  
Beckley, WV 25801

**Click to  
Register**

**For more information,  
questions, or to register for  
this event, contact:**

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### A cause for concern...

Cyber-attacks have quickly become a growing concern for companies of all sizes and industries. Our appetite for technology and being “connected” is quickly outgrowing our ability to protect it, leaving many vulnerable without even realizing it.

#### Cybersecurity Facts:

- Small & mid-sized businesses are attacked about 4,000 times a day, with manufacturing consistently being a top 5 target
- 60% of small companies are unable to sustain their business over 6 months after an attack
- \$445 billion is lost annually to cybercrime and espionage across the entire world economy
- Department of Defense (DoD), General Services Administration (GSA), and NASA, require compliance to defined cybersecurity requirements
- The automotive industry will soon require compliance to defined cybersecurity requirements

### How will this workshop help?

The primary speaker will for this workshop will be Pat Toth, from the National Institute of Standards and Technology (NIST), who was part of the team responsible for creating the NIST 800-171 cyber security standard. Pat will be available to answer your questions and address your Cyber concerns.

If you are like many businesses, you may not know what is expected, or even how to get started. Join the WVU Industrial Extension and the West Virginia MEP for an event focused on understanding cybersecurity and how to best protect your company’s information.

#### Attendees will:

- Learn how to protect their employees and information from cyber-attacks
- Learn what is required to be compliant with current cybersecurity standards
- Learn about DFARS 252.204.7012 and NIST Special Publication 800-171